A CISO’s priority is to **OWN THE NARRATIVE** on how information security supports the business.

1. **Budget has little to do with COMPANY SIZE or industry, but more to do with history, regulatory overhang, company culture, and personal effectiveness of the CISO.**

2. **ALIGN** the information security team’s priorities with the top three to five priorities of the CEO.

3. **Gaining support and garnering additional budgetary resources is A SKILL THAT CAN BE LEARNED.**

4. **A CISO’s priority is to OWN THE NARRATIVE on how information security supports the business.**